

Worldwide Distribution of 4K Moving Murals

Written by Bob Snyder
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NanoTech Entertainment signs a worldwide distribution agreement with Epic Eye.

Under the agreement, **UltraFlix** (NanoTech's streaming 4K Ultra HD service) gets 4K rights to distribute Epic Eye's **Moving Murals** gallery of 500 murals captured at 4K resolution-- along with any future 4K

NanoTech Entertainment is a pioneer in making 4K Ultra HD players (**Nuvola** brand) for consumers and businesses. Epic Eye is the parent company of Moving Murals.

Offering imagery ranging from landscapes, cascading waterfalls and a starry night sky to urban scenes and abstract textures, Moving Murals aims to bring "the equivalent of an immersive, IMAX-like experience to homes, resorts, hotels, health/wellness facilities and businesses."

To create imagery that is constantly changing, Moving Murals uses time-lapse photography. Each mural is comprised of 6000 or more photographic images captured at digital cinema 4K resolution that are "stitched" together and looped indefinitely.

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UltraFlix will deliver this 4K Ultra HD content on a variety of devices, including NanoTech's **Nuvola NP-1 and NP-C**

consumer and commercial 4K streaming media players. Powered by the NVIDIA Tegra 4, the Nuvola players stream the Moving Murals so users don't have to wait for downloads or use up their capacity storing large files.

The world's first IPTV/OTT channel that delivers 4K UHD content, UltraFlix will offer its streaming video distribution service with a library of 4K titles beginning January 2014.

NanoTech's multifunction Nuvola 4K Ultra HD streaming media players will be available for customers in Q1 2014 at \$299 for the NP-1 consumer version and \$699 for the commercial-grade Nuvola NP-C.

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