

## Leyard Does the Frankfurt Auto Show

Written by Roger Douglas  
16. 12. 2013

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Top automobile companies around the world gather together at the Frankfurt Auto Show to show the changes their latest technologies and design have brought to people's lives.

Now China display maker **Leyard** joins in by aiding the SMART Mercedes-Benz in the Frankfurt Auto Show.

In traditional auto shows, celebrations or stage performances, people often chose the P6 display screen, says Leyard. In recent years, high-end rental companies were choosing P4 to enhance the screen resolution because of the development of industrial technology in LED screens. But P4 is still governed by the fact that the screen is limited by the size and high resolution of the screen.

Says Leyard. "Leyard's 1.9 HD screens have broken through the technical bottleneck, making full HD and 4K possible. Under the drive of the 4K concept within the video industry around the globe and giants in the global distribution leasing industry, the German LANG company has purchased one 4K P1.9 screen from Leyard for a top international event, and Mercedes-Benz used it at the Frankfurt Auto Show."

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Leyard also says its 4K short distance products “are not only applicable to the high-end rental market. With its seamless zero margin, and high brightness, 4K technology has far exceeded traditional products in radio, film, television and control industry, becoming a revolutionary alternative scheme.”

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