

## Sapphire Launches New Products at InfoComm 2013

Written by Bob Snyder  
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SAPPHIRE Technology (one of the consumer IT companies making efforts to transition into digital signage) unveils several additions at InfoComm 2013:

- a SAPPHIRE EDGE player PC in a metal enclosure
- SAPPHIRE PowerScale™ 9-output video wall processor
- 8x8 matrix switcher over CATx
- and an HDMI over Fiber extender.

**SAPPHIRE PowerCastX** features a contemporary user interface and delivers Full HD content in dedicated zones across a single display—or extensive grid of displays—from a local player PC. The SAPPHIRE family of EDGE player PCs includes a range built on **AMD Accelerated Processing Unit (APU)** technology—delivering significant energy savings.



Shown for the very first time at InfoComm, the latest addition to the EDGE VS-Series: **SAPPHIRE EDGE DS8**

, features a slim, wall mountable metal enclosure. With support for multiple Full HD outputs, integrated wired and wireless networking, and Barebones models enabling custom

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configurations and differentiation, SAPPHIRE player PCs are suited to a wide range of customers.

**SAPPHIRE PowerScale HDMI over CATx** transmitter (TX)/receiver (RX) extender kits offer wall-mountable, small form factor enclosures, bi-directional control at resolutions up to Full HD 1080p60 via IR/RS-232, Power over Ethernet (PoE), auto equalization, and 7.1 channel digital audio at up to 330ft (100m).

Also on display for the first time at InfoComm will be the new **SAPPHIRE PowerScale EF1K HDMI over Fiber transmitter** (TX)  
/receiver (RX) extender kit, providing support for resolutions up to Full HD 1080p60, bi-directional IR/RS-232 control, and 7.1 channel digital audio at distances up to 3,280ft (1 KM).

**SAPPHIRE video wall** solutions on display will include a SAPPHIRE PGS AMD FirePro W600 graphics card, and SAPPHIRE Pure Platinum H67 mini-ITX motherboard-based player PC powering a 3x2 multi-monitor display configuration running multiple HD video clips and other content using SAPPHIRE PowerCastX digital signage player/scheduler software.

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