

HD Digital Signage Media Player from Gefen

Written by Bob Snyder
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Designed to meet every budget, the new HD Digital Signage Media Player from Gefen makes its first appearance at IBC. This simple solution outputs content as 1080p full HD video with audio for HD systems-- and supports HDMI, component, composite and s-video devices with audio.

Calendar-based scheduling comes with Gefen Content Management Software (CMS) accessible through a network that manages all digital signage content.

Content can be pushed to the HD Digital Signage Media Player when connected through a network or pulled based on automated calendar scheduling. The HD Digital Signage Media Player provides ongoing content feedback information such as playback, system status, and uploaded content to more easily manage and control digital signage applications. Its directory and file structure can be managed through any text-based editing program.

Two USB 2.0 ports are accessed by an external flash drive, which can be used to connect an additional hard drive to broaden system storage. Integrated mounting brackets and a small footprint allow the HD Digital Signage Media Player to be mounted discreetly behind the connected display.

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