



### **Korbyt, RMG Networks' new CMS platform, now supports BrightSign Series 3 media players**

“As the global market leader in digital signage media players, we want to provide our customers with a wide array of choices when it comes to software,” says Jeff Hastings, BrightSign CEO. “RMG Networks’ CMS platform, Korbyt, is an excellent choice for enterprise customers looking for a robust visual communications tool.”

After close collaboration between both companies, all major features of the Korbyt platform are now supported on BrightSign players. Some of these features include: drag and drop WYSIWYG user interface, multi-zone layouts, HTML5 layouts with animations, multi-platform visualizations, RSS integration, real-time social media feeds, URLs, simple and complex data integrations, extended playlists and scheduling options, and much more.

This provides current and future BrightSign users with an even wider range of options when it comes to choosing the CMS platform that will bring their visual communications strategies to life. BrightSign offers a wide range of hardware and RMG extends support to the **Series 3 LS, HD and XT lines** with Korbyt.

The Korbyt platform now available to BrightSign users includes: hyper intuitive user interface

and workflow; cross-platform versatility supporting all major media platforms; 100% enterprise scalability through its cloud-based offering; open API architecture; robust reporting modules and easy manageability via remote system monitoring, as well as extended user management options

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