

## SpinetiX and Scala Can Integrate

Written by Bob Snyder  
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Shown to partners at Scala's EMEA Connected Signage Conference in Netherlands, Scala's Content Manager 5 software platform can now deliver content to the dedicated open-platform SpinetiX HMP100 hardware.

The HMP100 uses the SVG (Scalable Vector Graphics) family of open-standard specifications that allows XML-based file formats to describe static, dynamic and animated information.



  
SPINETIX

the world's first  
**Hyper Media Player**  
**HMP100**

The PC replacement for digital signage!

Serge Konter, Marketing Manager, SpinetiX, comments: "Our Hyper Media Player technology turns any digital display into an autonomous and networked device. The very small footprint and the minimal energy consumption of our HMP100 have very low installation and operational costs. Until now, many Scala users were obliged to use PC-based players to display dynamic content and were not able to deploy the HMP100 in their systems. We are delighted that our new integration with Scala technology is now being made available."

Gerard Bucas, CEO, Scala, adds: "The use of hardware appliances such as the SpinetiX HMP100 has a number of advantages for our customers. Compared to PC-based player solutions they offer lower running costs, and with no fan or other moving parts, reliability in the field can expected to be much higher. We're excited to be able to offer our customers more flexibility when specifying their systems, and look forward to a long and fruitful working

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relationship with SpinetiX."

The integration (Scala's software platforms and SpinetiX hardware) will make its international debut at InfoComm.

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