

Happjo Handles EEX Corporate TV

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happjoEEX uses Happjo's Digital Signage software for its Corporate TV. The channel runs on a screen at the entrance hall and features news, market data and events.

EEX Corporate TV uses a number of Happjo's modules (Happlets). It displays news and a market data ticker tape in real-time using a news Happlet streaming from live RSS feeds. The pdf and movie Happlets show further company information directly from pdf and video files.

Katrin Berken, EEX Communications Manager, says since Happjo works with layers presented content is easily adjustable and switches quickly between different presentations and news.

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