



The leading bank in Chile recently opted for a **Wavetec** digital signage solution to improve corporate communication at their training academy.

BCI Bank, Chile is a prestigious bank with over 300 branches across the country. As part of continuous employee training, learning and development, BCI Bank Academy was established.

For the bank's Academy, it's a daily challenge to promote corporate values and disseminate BCI leadership culture to employees. BCI requested a versatile and flexible solution for collaboration that could allow its employees to modify and update the canvas data displayed on the installed displays.

Wavetec installed several digital signage solutions: stepping into the Bank Academy, employees see a 4×1 video wall consisting of four 46" professional displays with 5mm thick frames, where daily and weekly activities and time schedule can be viewed.

The solution allows information to be updated by the BCI Bank's employees when required. An entire wall displays a large timeline graphic, which presents the bank's history in a creative and illustrative way.



Wavetec also installed an ultra short-throw projector to screen media content at a distance of 11.8" from the wall, and with a projection size of 100 inches. This installation will broadcast the ongoing projects and people involved with BCI Bank in the form of changeable content on a daily basis.

To enable management to get an easy and direct access to feedback from those attending BCI Bank Academy, Wavetec added two 55" touch displays. Employees can digitally type their comments and opinions about the training experience on each screen.

Lastly, Wavetec installed three professional 40" displays for continuous use, all across the academy, where a combination of media content are broadcast such as the Bank's corporate channel.

Due to the Academy's specific need, the Digital Signage solution is centrally managed by Wavetec's Donatello Suite* software, which refers to specialized technical support service that remains attentive to Academia BCI's demands.

Headquartered in Dubai's Silicon Oasis, Wavetec has other offices in Barcelona, Karachi, Lima, London, Nairobi, Riyadh & Santiago. After more than two decades of innovation, Wavetec enjoys a presence in over 70 countries with its information display solutions installed at 22 leading financial markets around the world.

Banking on Digital Signage Solutions

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Wavetec is ISO 9001:2008 certified, a Microsoft Gold certified partner, and a business partner for IBM and Cisco. Wavetec offers customized solutions, especially in transforming customer service areas in diverse industries such as stock exchanges, brokerage houses, airlines, mass transit, retail, banks, entertainment, and healthcare. Customers include BCI Bank, Interbank, Barclays, Emirates Airlines, Tesco, and LIDL Germany.

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