

## ONELAN Breaks the Ice at GoSaariselkä

Written by Roger Douglas  
30. 03. 2015

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[GoSaariselkä](#) saw a need to display information relating to its tourist services and activities. Located in northern Lapland, Saariselkä in Finland is a popular tourist destination, providing activities such as skiing, hiking and spa.



**Why digital signage**

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GoSaariselkä wanted a display solution capable of operating in very challenging conditions where arctic temperatures may drop as low as -40 degrees Celsius.

[Avek Esitysratkaisut Ltd.](#) [&nbsp;nbsp;](#) was chosen to provide a kiosk solution that could be called "the most northern touch info screen in the world."

### What is installed

Two ONELAN Net top box (NTB) 630 media players are installed driving two 46" portrait screens on a two-sided kiosk (one side features a touch screen).

### Benefits of installing digital signage

By ordering both the equipment and configured software from the same provider, the risk of any problems occurring has been minimised. It has also enabled the system to be installed very quickly, essential when the temperatures are so cold. The kiosk worked instantly-- eliminating any need to restart the system in freezing conditions.

### Why ONELAN

As ONELAN has a large customer base, GoSaariselkä knows software will be kept regularly updated. ONELAN's system is easy to deploy and Go Saariselkä also wanted the ability to divide the content into many different zones. The client also appreciates the automatic software updates.

### The result

*"The kiosk has now been in operation for a year. On the few occasions we have needed*

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*ONELAN technical support, we have been helped at short notice. If we could improve anything, the user interface could be modified to be even easier to use. Overall, I can recommend ONELAN to everyone who needs a digital signage solution. In our opinion, ONELAN is the best software for such kiosk information systems,"* says GoSaariselkä.

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