



RMG Networks and **Audio Visual Intelligence** announce a UK distribution agreement to represent the **Korbyt** and **RMG MAX** products in the AV marketplace.

With their expansion into the digital signage sector, Audio Visual Intelligence have recently made a number of key staff appointments-- and with this made the decision to include Korbyt and RMG MAX into their portfolio.

Stuart Humphries, managing director of AVI comments on the new partnership: "Audio Visual Intelligence are thrilled to announce the distribution of RMG Networks' Korbyt and RMG MAX offering for UK and Ireland. The recent growth at AVI has seen leading industry signage professionals join the business, allowing us to increase the added value to our suppliers and customers in the digital signage market. The new partnership with RMG allows us to provide customers with a first class Content Management System."

**RMG Networks are the world's largest publicly-traded (NASDAQ) provider** of intelligent visual communications and digital signage solutions to enterprise and consumer markets. The company specializes in turnkey solutions providing consultancy, design, project management, hardware, software, installation, creative services and a 24x7 service desk. Headquartered in America in Texas, and with their European and South-East-Asian HQ in London, RMG Networks works with 70% of the world's largest companies and with more than 7500 worldwide customers and more than 20,000 installations deployed.

**Korbyt**, RMG's state-of-the-art CMS platform for enterprise-wide visual communications, was launched with the aim that its unique set of features would make it the most adaptable digital signage CMS platform.

## RMG and AV Intelligence in UK Commercial Partnership

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**MAX** is RMG's range of next generation displays, available for a wide range of applications and in design styles, modular sizes, shapes, and viewing distances.

Concerning Korbyt, AVI was particularly interested in bringing some of the platform's unique features to their partners and clients, allowing the creation of professional looking visual communications in the most user friendly way, providing a high degree of creative freedom.

Justin Peyton, RMG's Channel Director for Europe states "RMG is very excited to appoint AVI as a UK distribution partner and we are looking forward to working with Commercial Director Roy Martin and his team to make our Korbyt and RMG MAX products a success in the channel. Together with our external and internal sales teams we will assist their efforts and provide a full partner program that provides the very best support and expertise in digital signage."

*CAPTION: Stuart Humphries, Managing Director of Audio Visual Intelligence (AVI)*

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